

**The 100 First European & Arabic Women Manager** are listed according to their field of activity, product or service, their data is deciphered to allow the user to find a precise and exhaustive information of each company.

More than a guide, "The 100" permits, to Arabic & European business women to position themselves on a regional and international levels, through analyses, reports and various

❖ **Publication:**

Annual, Mars 6<sup>th</sup>

❖ **Language:**

The 100 published in 4 languages:  
French, English and Italian.

❖ **Printing:**

80.000 copies in French.

60.000 copies in English

50.000 copies in Italian

70.000 copies in Arabic

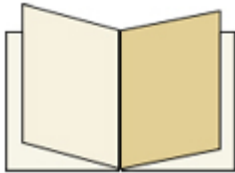
❖ **Diffusion:**

We provide a targeted distribution area:

- The economic and financial institutions, European, Arabic and International.
- In various economic conferences.
- Chambers of Commerce and Industry.
- Federations
- Diplomatic representations.
- Companies listed in this special edition.
- All the advertisers, their clients and their partners.
- Press promotional articles are provided in major dailies, Europeans, Arabic and International, and also in the International economic press.
- In bookstores and press agencies.
- Distribution at the gala dinner, Conferences & in the Arabic Festival organised by EPAM

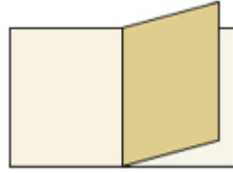


## Sponsoring rates:



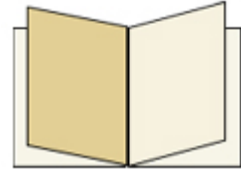
### Cover 4: 30 000 Eu

Trimmed : 220 X 290  
Type area : 230 X 300



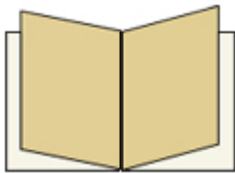
### Cover 2: 25 000 Eu

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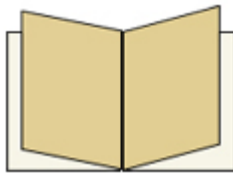
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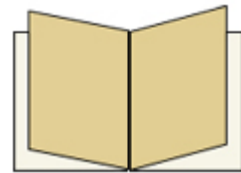
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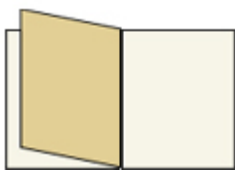
### Second double: 35 000 Eu

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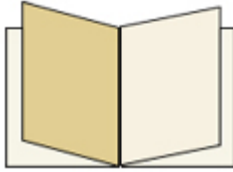
### Third double: 25 000 Eu

Trimmed : 440 X 290  
Type area : 460 X 300



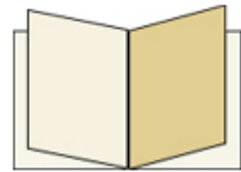
### 1 Interior Page: 12 000 Eu

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Type area : 230 X 300



### 1 front editorial page: 16 000 Eu

Trimmed : 220 X 290  
Type area : 230 X 300



### 1 front preface page: 14 000 Eu

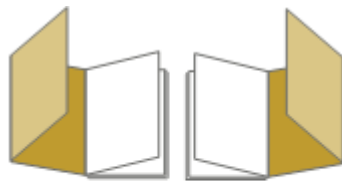
Trimmed : 220 X 290  
Type area : 230 X 300

## ❖ Gatefold Format :



### Gatefold 2 pages

Trimmed: 440 X 290  
Type area: 460 X 300



### Gatefold 3 pages

Trimmed: 660 X 290  
Type area: 690 X 300



### Gatefold 4 pages

Trimmed: 880 X 290  
Type area: 920 X 300

## Technical requirement

A Luxury edition, more than 200 pages, format 23/30 cm, quadrichromy offset printing on matte paper of 80gr and coverage filmed of 250 gr.

### Digital specifications:

CDrom Mac + high-resolution colour test Cromalin / Rainbow / Iris.

We disclaim any responsibility for any publicity received without a control test.

The software not mentioned (Word, Excel, Power Point, etc..) Are not used for quadrichromy printing.

Also, any file does not respect these specifications will be refused.

### Files to be transmitted:

Adobe Photoshop, In design - Quark X-Press Macintosh 5.0 or 6.5 and a PDF of the ad with the crop marks and

the incorporated imports (fonts and graphics ) Images must be set as EPS, TIFF or JPEG high resolution

(300 DPI to CMYK). the texts and the fragile parts of the images must be down 10 points from the crop marks.

### Particular instructions:

For Full-Page ads, add + 5mm rotating crops (page and double-page only).

For imports Illustrator EPS, it is necessary to vectorize all the texts and attach the images.

### Technical contact:

Phone: +39-065-744-145 - Fax: +39-065-713-3917 - E-mail: [pub@epam-italia.com](mailto:pub@epam-italia.com)

Use our FTP server to transmit your files. The address, login and Password are:

Hostname: [epam-italia.com](http://epam-italia.com)

Login: [pub@epam-italia.com](mailto:pub@epam-italia.com)

Password: epam2008

### Technical fees:

Any technical intervention on the part of our services will be charged.

### Commercial Director:

Mrs Leyla Benchenane

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Fax : +39-065-713-3917

Email: [advertising@epam-italia.com](mailto:advertising@epam-italia.com)

In order to respect the deadlines for the publication and distribution, please contact us to confirm your advertising.

## Advertising Contract

### Advertising rates:

Please tick one of the advertising spaces bellow

**Cover 4**  
30000 Euros

**Cover 2**  
25000 Euros

**Cover 3**  
20000 Euros

**Fourth Double**  
40000 Euros

**Second Double**  
35000 Euros

**Third Double**  
25000 Euros

**1 Interior page**  
12000 Euros

**1 Front editorial page**  
16000 Euros

**1 Front Preface page**  
14000 Euros



#### SPONSOR'S DECLARATION

We hereby declare that we have read and accepted the above mentioned Sponsorship Package of which a copy has been retained in our files. We hereby sign and agree to be bound by them.

#### SPONSOR

Company Stamp: Place:..... Name: .....

Date: ..... Position: .....

Signature: .....

#### PAYMENT CONDITIONS

**The amount must be made immediately by cheque /bank transfer net of charges made out to EPAM srl - Account number : Banca Monte dei Paschi Di Siena , Filiale : 8616 , Agenzia: 16 , N C/C 1812767 - IBAN : IT 88C010300321600000 - EPAM srl Via Pellegrino Matteucci, 41, Roma - ITALY  
BIC : PASCITM1R16 , Beneficiary: EPAM srl (Advertising for the 100)**

**PS: Fill in the contract form and send it back to us by Fax to: +39-065-713-3917**